GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA

UNSTARRED QUESTION NO:5625
ANSWERED ON:02.05.2002
BPCL`S PURE FOR SURE SCHEME
NARESH KUMAR PUGLIA

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

(a) whether BPCL has started giving certification of Pure for Sure to some of it`s A and B site high selling retail outlets;

(b) if so, whether the situation is self explanatory proof that the remaining retail outlets are involved in malpractice and irregularities; and

(c) if not, the reasons for discriminations and the action taken proposed to be taken against the corporation for defaming the low selling retail outlets dealers not covered under Pure for sure scheme?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF PETROLEUM & NATURAL GAS AND MINISTER OF STATE IN THE MI OF PARLIAMENTARY AFFAIRS (SHRI SANTOSH KUMAR GANGWAR)

(a),(b) & (c): Yes Sir, an independent agency has been employed by BPCL to certify the Pure for Sure Scheme based ona fixed criteria determined by the Oil Company. The program is voluntary and to begin with, it is open to all categories of dealers of Company controlled sites. All retail outlets including those which have opted for Pure for Sure Scheme are governed by the prevailing Marketing Discipline Guidelines.